

# UNLEASHING THE FUTURE

PLASTICS NZ  
NEW ZEALAND'S INDUSTRY ASSOCIATION

13–15  
MAY 2026

QUEENSTOWN  
NEW ZEALAND

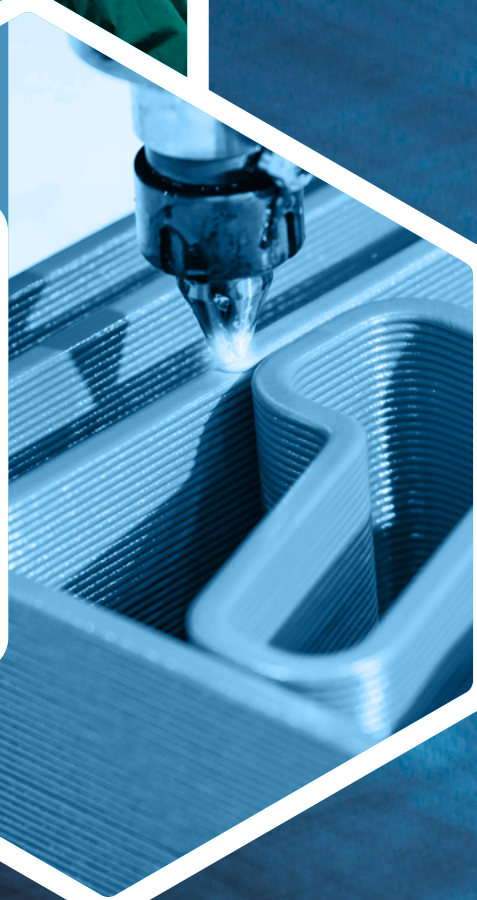


PEOPLE

PERCEPTION

BUILDING THE  
NEXT ERA OF  
PLASTICS  
MANUFACTURING  
TODAY

PLANT



SPONSORSHIP  
PROSPECTUS



# Plastics New Zealand invites you to partner with us for our landmark 80th annual conference in 2026!

**Join 150+ industry leaders, innovators, and decision-makers** at the Millennium Hotel Queenstown from 13–15 May 2026 for one of the most influential events in the sector. Expect an exceptional programme, high-value networking, and countless opportunities to connect directly with your target audience.

## **About the New Zealand plastics industry**

With a workforce of more than 12,000, New Zealand's plastics sector underpins over 50% of national GDP and 40% of export earnings. As a critical enabler of innovation, supply-chain resilience, sustainability, and advanced manufacturing, this industry plays a pivotal role across the entire economy.

## **Why the 2026 conference will be unmissable**

Our 80th conference will deliver a forward-looking programme featuring:

- Industry updates and strategic direction
- Global economic and geopolitical insights
- Innovation, design, and emerging technologies
- Sustainability, circular design, and environmental solutions
- Workforce capability, leadership, and future skills

Expect standout keynote speakers, practical case studies, and big-picture conversations addressing the sector's most pressing challenges and biggest opportunities.

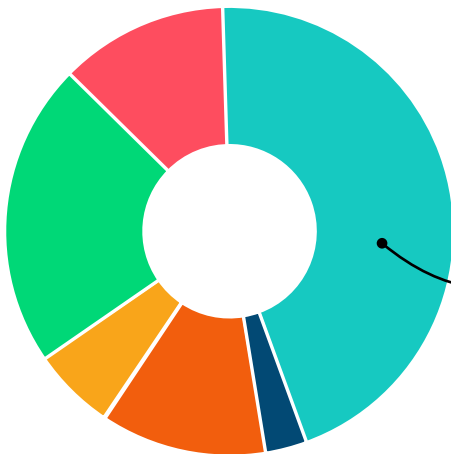
You'll be in the room with manufacturers, brand-owners, recyclers, material and equipment suppliers, consultants, researchers, government agencies, and key industry partners — all ready to connect, collaborate, and shape the future of plastics in New Zealand.



# ATTENDEE PROFILE

DELEGATE ANALYSIS FROM 2019-2025  
AVERAGE NUMBER OF DELEGATES **152**

## INDUSTRY BREAK DOWN



- MANUFACTURER **45%**
- RECYCLERS & ENVIRONMENTAL SVCS **3%**
- RESEARCH, DESIGN & ENGINEERING **12%**
- EDUCATION **6%**
- MATERIAL SUPPLIERS **22%**
- OTHER | ASSOC | OWNER | SUPPLIER **11%**

## LEADING JOB TITLES (TOP ROLES)



- C-SUITE & DECISION MAKERS **37%**
- OPS & MANAGEMENT **38%**
- SALES, BIZ DEV & SUPPORT **16%**
- EMPLOYED BY SPONSORS **9%**

## GEOGRAPHIC REACH OF DELEGATES %



"Global viewpoints, cutting edge tech and DEI = Oh my! Amazing and inspiring. I wish every conference could be this good."

"The tweak in format has really got people mingling more—great for long-term industry connections."

QUOTES FROM PAST ATTENDEES



# TIMETABLE

**13-15 MAY 2026**

**MILLENNIUM HOTEL  
QUEENSTOWN**

**WEDNESDAY  
13 MAY 2026**

Exhibition pack-in  
Golf tournament  
Social activities  
Welcome function  
in exhibition

**THURSDAY  
14 MAY 2026**

Run club  
Sponsored breakfast  
Exhibition open  
Conference day 1  
Gala dinner

**FRIDAY  
15 MAY 2026**

Sponsored breakfast  
Exhibition open  
Conference day 2

# SPONSOR BENEFITS

## Included in all packages

Logo and company announced as sponsor in dedicated LinkedIn post

---

Logo and company listing on the conference website

---

Logo in programme

---

Logo in pre/post event digital newsletters

---

Logo on-screen between every session

---

Excel delegate list of attendees (name, job title, organisation, email) in compliance with Privacy Act 2023

---

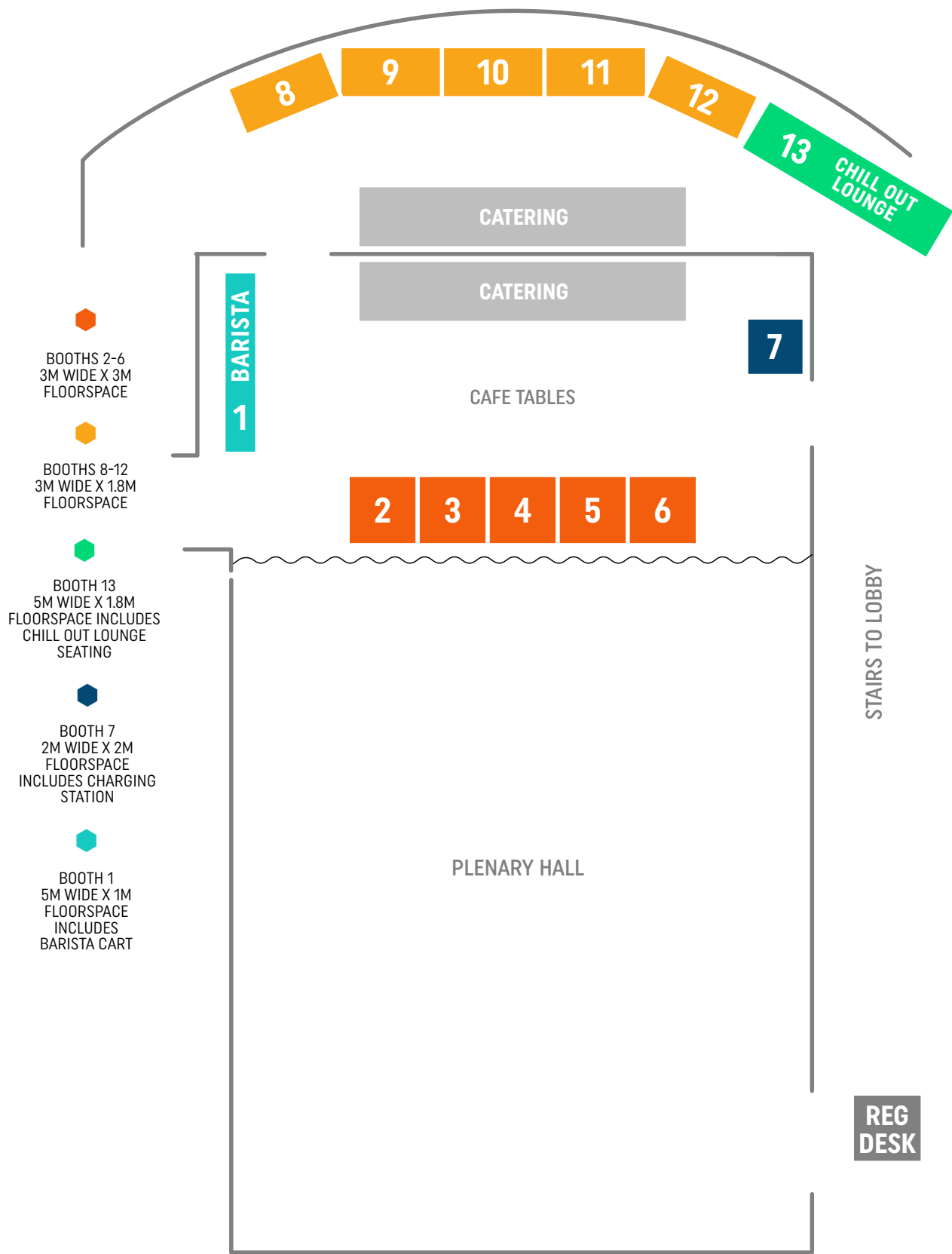
Eligible to purchase additional tickets at the early bird member rate

---

# HOTEL ROOMS

Please contact Kelly on [kelly@plastics.org.nz](mailto:kelly@plastics.org.nz) for information on hotel rates and bookings.

# EXHIBITION FLOORPLAN



# EXHIBITION OPTIONS



## PREMIUM SPACE 3M X 3M

Member \$3,000 + GST  
Non-member \$4,000 + GST

### multiple available

- 3m x 3m floor space (no walls)
- Power supply (10amp 4-way multi board)
- Trestle table (1.8m W x 75cm D x 71.5cm H)
- ONE free conference ticket

**PLUS all sponsor benefits listed on page 4**



## STANDARD SPACE 3M X 1.8M

Member \$2,500 + GST  
Non-member \$3,500 + GST

### multiple available

- 3m x 1.8m floor space (no walls)
- Power supply (10amp 4-way multi board)
- Trestle table (1.8m W x 75cm D x 71.5cm H)
- ONE free conference ticket

**PLUS all sponsor benefits listed on page 4**



## CHARGING STATION 2M X 2M

Member \$2,500 + GST  
Non-member \$3,500 + GST

### exclusive

- 2m x 2m floor space (no walls)
- Plus extra floor space for pull up banners
- Includes charging station: high top table\* with power supply (10amp 4-way multi board) and device charging leads
- Your logo displayed on tent cards at the station
- Option to supply and display brochures on the station
- ONE free conference ticket

**PLUS all sponsor benefits listed on page 4**

\*Furniture does not necessarily match the image

# EXHIBITION OPTIONS



## BARISTA BOOTH 5M X 1M

Member \$4,900 + GST  
Non-member \$5,900 + GST

### exclusive

- 5m x 1m floor space (no walls) including barista cart
- Your space is 2.5m wide with cafe seating\*
- MC acknowledgement as barista sponsor
- Option to supply branded cups and napkins (quote provided on request)
- Power supply (10amp 4-way multi board)
- ONE free conference ticket

**PLUS all sponsor benefits listed on page 4**

\*Furniture options to be confirmed with sponsor



## CHILL OUT LOUNGE SPONSOR

Member \$3,500 + GST  
Non-member \$4,500 + GST

### exclusive

- Relaxed scattered seating\*
- Power supply (10amp 4-way multi board)
- Option to place your branding or pull-up banners inside Chill Out Lounge
- Flexibility to make this space your own
- MC acknowledgement
- ONE free conference ticket

**PLUS all sponsor benefits listed on page 4**

\*Furniture options to be confirmed with sponsor



## CATERING TABLES SPONSOR

Member \$2,000 + GST  
Non-member \$3,000 + GST

### 2 available (1 per day)

- Logo and company name printed on tent cards and placed on every catering table
- Option to provide branded napkins with your company logo (quote provided on request)
- MC acknowledgement before each catering session

**PLUS all sponsor benefits listed on page 4**



# BRAND & EXPERIENCE SPONSORSHIPS



## DELEGATE BAG SPONSOR

Member \$2,900 + GST  
Non-member \$3,900 + GST

### **exclusive**

- Your logo featured prominently on both sides of the delegate bag
- High-visibility exposure throughout the event
- Any leftover branded stock will be given to the sponsor

**PLUS all sponsor benefits listed on page 4**



## DELEGATE LANYARD SPONSOR

Member \$3,000 + GST  
Non-member \$4,000 + GST

### **exclusive**

- Your logo printed on both sides of delegate lanyards
- High-visibility exposure throughout the event
- Any leftover branded stock will be given to the sponsor

**PLUS all sponsor benefits listed on page 4**



## DELEGATE NOTEPAD SPONSOR

Member \$2,900 + GST  
Non-member \$3,900 + GST

### **exclusive**

- Branded notepads placed on conference tables
- Additional stock at registration
- Any leftover branded stock will be given to the sponsor

**PLUS all sponsor benefits listed on page 4**



# BRAND & EXPERIENCE SPONSORSHIPS



## EXHIBITION PASSPORT SPONSOR

Member \$1,900 + GST  
Non-member \$2,900 + GST

### exclusive

- Delegates collect stamps in their exhibition passport to enter the prize draw
- Your brand prominently displayed on both sides of the delegate passport
- MC reminders about the prize draw, including acknowledgement of your support
- Your logo featured on all postcard-related promotions and conference materials
- Prize supplied by Plastics NZ

**PLUS all sponsor benefits listed on page 4**



## BRANDED REGISTRATION DESK

Member \$2,900 + GST  
Non-member \$3,900 + GST

### exclusive

- High profile alongside PNZ registration desk
- Opportunity to display TWO pull-up banners beside registration desk
- Opportunity to put your own collateral/swag (e.g. pens, water bottles, information sheets) on table beside registration desk

**PLUS all sponsor benefits listed on page 4**



## BINGO PRIZE DRAW SPONSOR

Member \$2,500 + GST  
Non-member \$3,500 + GST

### exclusive

- Be everyone's favourite person at PNZ! The Bingo Prize Draw sponsor will draw a prize during each catered break. Every delegate will have a unique number printed on their name badge, with winning numbers drawn live throughout the breaks to claim a prize.
- Exclusive branding as the Bingo Prize Draw Sponsor
- Opportunity to present prizes during each catered break
- Repeated brand exposure across multiple high-traffic catering breaks
- Direct interaction with winning delegates when prizes are claimed

**PLUS all sponsor benefits listed on page 4**

NOTE: Prize draw gifts to be provided by the sponsor unless agreed otherwise with PNZ

Reach out to [kelly@plastics.org.nz](mailto:kelly@plastics.org.nz) to register your interest in membership

# THOUGHT LEADERSHIP



## SPONSORED SPEAKER PANEL

Member \$3,900 + GST  
Non-member \$4,900 + GST

### limited availability

- One seat on a curated panel (application and approval required)
- Professionally facilitated panel session
- MC acknowledgement during session
- Opportunity to display a pull-up banner on stage
- Speaker attends free on the day of their session

**PLUS all sponsor benefits listed on page 4**



## 10-MINUTE SPEAKER PRESENTATION

Member \$2,900 + GST  
Non-member \$3,900 + GST

### limited availability

- 10-minute solo presentation plus Slido-supported Q&A
- MC introduction of speaker and company
- Opportunity to display a pull-up banner on stage
- Speaker attends free on day of their session

**PLUS all sponsor benefits listed on page 4**



## 75-MINUTE DISCUSSION TABLE HOST

Member \$900 + GST  
Non-member \$1,900 + GST

### limited availability

Discussion topics are pre-approved by PlasticsNZ to ensure the session is cohesive and topics lead to insightful group discussions. Every discussion is recorded for input into AI and the findings are summarised (with no names) into an output report from the session.

- You provide a person to be table discussion facilitator
- Delegates rotate through tables while the facilitator stays seated
- Being facilitator positions you as an expert thought leader
- You may place branded material on the table during the session

**PLUS all sponsor benefits listed on page 4**



## OTHER PACKAGES



### SPONSORED KEYNOTE SPEAKER

Member \$2,500 + GST  
Non-member \$3,500 + GST

#### **2 available**

- 60-minute keynote presentation including QA and 3-minute introduction from sponsor or MC
- Opportunity to display a pull-up banner on or near the stage

Choose from:

- Cameron Bagrie (economist) — Friday morning keynote
- Sir Ian Taylor (technology innovator) — Friday closing keynote

**PLUS all sponsor benefits listed on page 4**

### HOTEL ROOM GIFT DROP SERVICE

\$500 + GST  
Plus \$10 per room

#### **limited availability**

- Get your branded item directly into selected delegates' hotel rooms and create a memorable touchpoint by delighting delegates on arrival
- We will coordinate delivery of your gifts with the hotels. You will receive the hotel guest lists prior to the event for you to select gift recipients
- You will be required to courier the room drop items to Queenstown address one week prior to conference
- Cost of gifts and freight are at sponsors expense

**PLUS all sponsor benefits listed on page 4**



## CUSTOM PACKAGE

Do you have something else in mind? Tell us and we will invent a customised package especially for you! Email [brittany@mandeville.co.nz](mailto:brittany@mandeville.co.nz)



# SOCIAL FUNCTION PACKAGES



## GALA DINNER SPONSOR

Member \$4,900 + GST  
Non-member \$5,900 + GST

### **exclusive**

Prestigious branding opportunity

- 7-minute speaking opportunity during dinner
- Reserved VIP table
- Your logo on-screen during the dinner
- Exclusive right to have a branded banner on stage throughout the dinner
- Your logo on menus
- MC will thank your company
- Your logo beside dinner information on conference website, in the digital newsletter and on the programme
- ONE free conference ticket + TWO dinner tickets

**PLUS all sponsor benefits listed on page 4**



## WELCOME FUNCTION SPONSOR

Member \$3,900 + GST  
Non-member \$4,900 + GST

### **exclusive**

- 5-minute speaking opportunity during function
- High profile pull-up banner location at entrance to expo hall, which stays throughout the conference
- MC will thank your company during the function, showcasing your support
- Your logo beside function information on conference website
- Your logo beside function session on the programme
- ONE free conference ticket + TWO welcome function tickets

**PLUS all sponsor benefits listed on page 4**



## SPONSORED BREAKFAST FUNCTION

Price on application\*  
includes catering

### **exclusive**

- Host a selected group for an exclusive 60-minute breakfast session
- Buffet breakfast for delegates on arrival
- We send invitations to the delegates you select from the registration list and coordinate the RSVP process
- AV package with tech support

**PLUS all sponsor benefits listed on page 4**

\*Price based on number of delegates you expect to attend and the catering menu you select

# SOCIAL ACTIVITY PACKAGES



## WEDNESDAY GOLF SPONSOR

Member \$1,500 + GST  
Non-member \$2,500 + GST

### **exclusive**

Host the popular golf tournament at Jack's Point Golf Course on Wednesday

- Tee-off at midday Wednesday
- Package includes GPS golf cart/trundler hire and complimentary use of driving range prior to play, packed lunch, drinks
- Opportunity to make a speech during the prizegiving afterwards
- Max group size 32

**PLUS all sponsor benefits listed on page 4**



## WEDNESDAY EBIKE TRAIL RIDE

Member \$1,500 + GST  
Non-member \$2,500 + GST

### **exclusive**

Lead your group on a guided half day (4 hour) e-bike tour

- Ride through stunning landscapes, top trails, and hidden gems of Queenstown
- Start time is Wednesday 12.30pm from 159 Gorge Rd, Queenstown
- Perfect for all skill levels!
- Max group size 6

**PLUS all sponsor benefits listed on page 4**



## THURSDAY RUN CLUB SPONSOR

Member \$1,500 + GST  
Non-member \$2,500 + GST

### **exclusive**

Kickstart day one with a light jog along Queenstown's stunning Harbour Lake Esplanade

- A nominated group leader will wear your branded T-shirt and carry a branded flag (items can be provided at your expense on request)
- MC acknowledgement

**PLUS all sponsor benefits listed on page 4**

# PNZ 2025 SPONSORS



He Kaupare. He Manaaki. He Whakaora.  
Prevention. Care. Recovery.

*Alchemy*  
AGENCIES



Blender.

PRNZ



Competenz   
Your industry training partner



CENTRE FOR ADVANCED MATERIALS  
MANUFACTURING & DESIGN

