

Principal Sponsor

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Innovation & Resilience  
in the NZ Plastics Industry

PLASTICS NZ  
NEW ZEALAND'S INDUSTRY ASSOCIATION

79TH ANNUAL  
CONFERENCE  
15 - 16TH MAY  
2025

SPONSORSHIP  
OPPORTUNITIES





# INVITATION TO SPONSOR

## Plastics New Zealand warmly invites you to become a valued sponsor of our 79th Annual Conference in 2025!

Join us for an inspiring event as we gather industry experts, visionaries, and innovators at the Ellerslie Event Centre in Auckland, on the 15th - 16th May 2025.

### About the New Zealand Plastics Industry

The New Zealand plastics sector, with a workforce of ~12,000, plays a crucial role in enabling over 50% of the nation's GDP and more than 40% of its export earnings. Our industry is committed to progress and sustainability, advancing innovative solutions for a resilient future.

### 2025 Conference Highlights

With the theme of *Innovation & Resilience*, this two-day event will feature high-impact keynote speakers, insightful case studies, and engaging panel discussions, all designed to tackle the industry's most pressing challenges and opportunities.

Expect a diverse mix of attendees: plastics manufacturers, brand-owners, material & equipment suppliers, recyclers, consultants, business & research organisations, government representatives, and associated industry groups.

## Why Sponsor the Plastics NZ 79th Annual Conference?

Sponsorship of the 2025 Conference offers opportunities to:

- **Engage with Industry Leaders:** Gain priority access to decision-makers and influencers shaping the future of plastics.
- **Elevate Your Industry Profile:** Position your brand as a leader committed to innovation and resilience in New Zealand's dynamic plastics sector.
- **Build Brand Awareness:** Showcase your company's products and services to key industry players and prospective clients.
- **Drive Sales and Generate Leads:** Create new sales opportunities through direct connections with industry stakeholders.
- **Expand Your Network:** Forge and strengthen valuable professional relationships that will extend far beyond the conference.

**Be a Catalyst for Innovation and Resilience in Plastics ...**



# EXPLORE YOUR SPONSORSHIP OPTIONS



We offer a range of sponsorships, each designed to maximise exposure and opportunity for our partners. Our team will work closely with you to tailor your sponsorship experience, ensuring your brand stands out. Sponsorships are allocated on a first-come, first-served basis, so secure your place early to take full advantage of this premier event.

## PRINCIPAL PARTNER SPONSORSHIP

**\$10,000+GST (1 Available or could be shared)**

- **Premier Branding:** Prominent placement of your company logo on all event advertising and promotional materials, ensuring maximum visibility.
- **Digital and Print Exposure:** Your company logo and a link featured on the Plastics NZ website, in newsletter articles, and through dedicated social media promotions.
- **On-Site Brand Visibility:**
  - Logo displayed on screens throughout the venue.
  - Opportunity to display a sponsor-provided banner at conference plenary sessions.
- **Speaking Opportunity:** A 15-30 minute technical speaking slot to present a topic (subject to approval), positioning your brand as a thought-leader.
- **Valuable Networking Access:**
  - 2 complimentary full delegate passes (valued up to \$4K)
  - 2 additional complimentary passes to the Thursday evening event (valued at \$580)
  - Option to purchase extra passes at Member's early bird rates up to one week prior (saving up to \$1,050/person)

- **Engagement and Acknowledgement**

- Verbal acknowledgements of your sponsorship by the MC throughout the event.
- A promotional video (up to 5 minutes) screened at the start of a specified session.
- Complimentary inclusion of your promotional material in delegate packs (valued at \$300 per insert).

- **Delegate Insights:** Receive an advance copy of the conference delegate list for strategic planning.

- **Post-Event Recognition:** Continued acknowledgement of your sponsorship via our website, newsletter, and across social media channels after the conference.





# EXPLORE YOUR SPONSORSHIP OPTIONS

## DINNER PARTNER SPONSORSHIP

**\$5,000+GST BOOKED**

- **Brand Exposure:** Exclusive branding as the Dinner Sponsor, including your company name, logo and link on promotional materials for the evening event.
- **On-Site Visibility:** Opportunity to display a sponsor-provided banner prominently at the dinner venue.
- **Recognition and Speaking Opportunity:**
  - Verbal acknowledgement of your sponsorship by MC during the evening event.
  - A 5-minute speaking slot at the dinner event to address attendees and showcase your brand's message.
- **Engagement Opportunities and Networking Access:**
  - 1 complimentary full delegate pass (valued up to \$2K)
  - 2 additional complimentary passes to the Thursday evening event (valued at \$580)
  - Option to purchase extra passes at Member's early bird rates up to one week prior (saving up to \$1,050/person)
  - Complimentary inclusion of your promotional material in delegate packs (valued at \$300 per insert).
- **Delegate Insights:** Receive an advance copy of the conference delegate list for strategic planning.
- **Post-Event Recognition:** Continued acknowledgement of your sponsorship via our website, newsletter, and social media

## KEYNOTE SPEAKER SPONSORSHIP

**\$2,500+GST (1 BOOKED 2 Available)**

- **Brand Exposure:** Company logo and link featured on the Plastics NZ website, newsletter and social media promotion for the selected keynote.
- **On-Site Visibility:**
  - 2-minute speaking slot to introduce the keynote speaker, placing your brand front and centre.
  - Logo display and verbal acknowledgement of your sponsorship by the MC before and after the sponsored keynote session, ensuring prominent visibility.
- **Conference Access & Networking Opportunities:**
  - 1 complimentary full delegate pass (valued up to \$2K)
  - Option to purchase extra passes at Member's early bird rates up to one week prior (saving up to \$1,050/person)
  - Complimentary inclusion of your promotional material in delegate packs (valued at \$300 per insert).
- **Delegate Insights:** Receive an advance copy of the conference delegate list for strategic planning.
- **Post-Event Recognition:**
  - Photo opportunity with keynote speaker with acknowledgement via social media
  - Continued acknowledgement of your sponsorship via our website and newsletter.



## LUNCH SPONSORSHIP

**\$1,000+GST (1 BOOKED 1 Available)**

- **Brand Exposure:** Company logo and link on Plastics NZ's website and newsletter.
- **On-Site Recognition & Visibility:**
  - Verbal acknowledgement of your sponsorship by MC during the evening event.
  - Opportunity to display a sponsor-provided banner in designated area during sponsored lunch break, maximising visibility among attendees.
- **Engagement Opportunities and Networking Access:**
  - Option to purchase extra passes at Member's standard rates up to one week prior (saving up to \$800/person)
  - Complimentary inclusion of your promotional material in delegate packs (valued at \$300 per insert).
- **Delegate Insights:** Receive an advance copy of the conference delegate list for strategic planning.
- **Post-Event Recognition:** Continued acknowledgement of your sponsorship via our website and newsletter.



## MT/AT BREAK SPONSORSHIP

**\$500+GST (2 BOOKED, 2 Available)**

- **Brand Exposure:** Company logo and web link on Plastics NZ's website and newsletter.
- **Recognition and Engagement:**
  - Verbal acknowledgment of your sponsorship by the MC
  - Opportunity to display a sponsor-provided banner in designated area during sponsored tea break, maximising visibility among attendees.
- **Conference Access Benefit:** Option to purchase extra passes at Member's standard rates up to one week prior (saving of up to \$800/person),
- **Delegate Insights:** Receive an advance copy of the conference delegate list for strategic planning
- **Post-Event Recognition:** Continued acknowledgement of your sponsorship via our website and newsletter.







## AGM PRIZE SPONSORSHIP

**\$1,000+GST (1 Available)**

- **Brand Exposure:** Company logo and link on the Plastics NZ website and newsletter.
- **Recognition and Engagement:**
  - Verbal acknowledgement of your sponsorship by the MC during the AGM and at the prize draw.
  - Invitation to present the prize to the winner at the conference's conclusion, with a photo opportunity, offering a memorable engagement moment.
  - Complimentary inclusion of your promotional material in delegate packs (valued at \$300 per insert).
- **Conference Access Benefit:** Option to purchase extra passes at Member's standard rates up to one week prior (saving of up to \$800/person),
- **Delegate Insights:** Receive an advance copy of the conference delegate list for strategic planning.
- **Post-Event Recognition:**
  - Photo opportunity with winner, with acknowledgement via social media
  - Continued acknowledgement of your sponsorship via our website and newsletter.

## GOLF PARTNER SPONSORSHIP

**\$1,000+GST (1 Available)**

- **Brand Exposure:**
  - Prominent branding on all promotional materials related to the golfing event, showing case your company.
  - Company logo and link on the Plastics NZ website and newsletter.
  - Opportunity to display a sponsor-provided banner at the golf venue, maximising exposure among attendees.
- **Recognition and Engagement**
  - Verbal acknowledgement of your sponsorship by the MC during the conference.
  - Complimentary inclusion of your promotional material in delegate packs (valued at \$300 per insert).
- **Conference Access Benefit:** Option to purchase extra passes at Member's standard rates up to one week prior (saving of up to \$800/person),
- **Delegate Insights:** Receive an advance copy of the conference delegate list for strategic planning.
- **Post-Event Recognition:**
  - Continued acknowledgement of your sponsorship via our website and newsletter.





## DELEGATE PACK - INSERTS

### \$300+GST Per Item (Unlimited)

- **Direct Engagement with Attendees:** Include a promotional flyer or branded item\* in every delegate pack, ensuring your message reaches each attendee directly. An effective way to raise awareness of your brand, products, or services among conference participants.
- **Easy and Impactful Exposure:** Simply provide your promotional material, and we'll handle distribution to maximise your reach.

*\* We encourage quality branded items that are useful to delegates. As keep-cups and drink-bottles have been popular in recent years, these are discouraged for inclusion in 2025.*



## OTHER SPONSORSHIPS

### Have an alternative idea?

We understand that every business has unique goals, and we're open to exploring alternative sponsorship ideas to suit your needs. If you have an innovative sponsorship concept, or would like to customise your involvement, we'd love to hear from you.

Our aim is to create sponsorship arrangements that offer maximum value and help you engage meaningfully with industry members. Let's work together to develop an option that aligns with both your objectives and the goals of our conference.

## EXHIBITION STANDS

In addition to sponsorship options, we offer a limited number of exhibition stands, strategically located alongside the conference's food and beverage stations to ensure maximum visibility and foot traffic during breaks and lunches. This is an excellent opportunity to showcase your products and services directly to industry professionals in an engaging environment.

For more details on securing a stand, please refer to our Exhibition Stand Information Pack or reach out to discuss your options.







Ready to secure your sponsorship? Let us know and we'll send you the booking form and the full T&Cs to get you locked in as a sponsor. Let's make this partnership happen!

For any questions or alternative sponsorship ideas, don't hesitate to contact us - we'd love to discuss your vision!

**Contact our Event Organiser:**

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Membership Services Manager  
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**2025 Conference Venue:**

Ellerslie Event Centre  
100 Ascot Avenue, Remuera  
Auckland 1050  
New Zealand

