

# **77th Annual Conference**

## **Sponsorship Prospectus**

**Plastics New Zealand Annual Conference**

**4-5th May 2023**

**Rydges Latimar Christchurch**

Plastics New Zealand warmly invite you to become a sponsor of the upcoming 77th Annual Conference in 2023.

The New Zealand Plastics Industry employs approximately 12,000 but punches well above its weight enabling > 50% of GDP and >40% of export earnings.

Building on the success of previous events, the Plastics New Zealand 2023 Annual Conference will bring the Industry together in person after the past few disrupted years and will use keynote speakers, technical presentations and panel discussions to understand the current challenges, opportunities and solutions for progressing Plastics into the future.

A diverse mix of plastics manufacturers, material & equipment suppliers, recyclers, business & research organisations, government and associated industry groups is expected to attend.

## Advantages of sponsoring the Plastics New Zealand 77th Annual Conference in 2023.

The plastics industry in New Zealand and the Asia Pacific region is experiencing innovation and new market opportunities as it seeks to deliver working solutions to support sustainable growth and infrastructure development in the region. This is your chance to connect with industry leaders, promote your products and **help connect industry to reach shared goals.**

- Gaining priority access to industry decision makers
- Raising your company profile within the industry
- Increasing awareness of your company's products and services among key industry players and prospective clients
- Generating sales opportunities
- Networking with peers and building professional networks

We have several sponsor packages to maximise each sponsor's exposure and opportunities and there is some flexibility in certain packages to best suit your needs. Sponsors will be confirmed on a first in, first served basis.

## 2023 SPONSORSHIP PACKAGES

### PLATINIUM PARTNER

- Full branding on all advertising and promotional material
- Company logo and web link on Website Conference Pages/ Newsletter and Social Media Promotion
- Company logo displayed on screens throughout the venue
- Opportunity to position Company banners and promotional Material strategically during conference plenary sessions
- 2 full delegate passes at the conference including the Conference Plenary Sessions and Gala Dinner
- 2 passes allowing Sponsors to invite customers to the Gala Dinner Thursday evening event
- Ability to purchase additional Conference registrations at Members Early Bird rates up to one week prior to commencement of Conference
- One Conference speaking slot of 30 minutes subject to conference paper approval
- Verbal acknowledgments during conference of sponsorship
- A promotional video of up to 5 minutes that can be screened at the beginning of Conference each day
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Advance copy of the conference delegate list
- Post Conference article with acknowledgement of Sponsorship (website/newsletter/Social Media)

**\$10,000 + GST**

*Other suggestions that could be included (To be negotiated)*

A complimentary trade exhibit stand

Social media promotion

One email circulation to delegates either in advance or after the event

Company logo displayed on lanyards

Room drops

Plastics New Zealand 2023 Annual Conference



## BOOKING FORM

By signing this Sponsorship Application Form you are contracted to the indicated category and level of sponsorship which will be invoiced in the month of the signed contract, due for payment the following month.

Sponsorship applications are confirmed **on a first-in-first served basis.**

**TO BOOK, simply complete, scan & return this form to:  
kelly@plastics.org.nz or call 09 255 5662 ext 1 to discuss**

### CHOOSE YOUR SPONSORSHIP PACKAGE

(prices below exclude GST)

(Please tick the appropriate box)

Platinum Sponsor	- \$10,000 (1 Available)
Gold Sponsor	- \$5,000 (1 Available)
Silver Sponsor	- \$1,000 (2 Available)
Bronze Sponsor	- \$500 (4 Available)
AGM Prize	- \$1,000 (1 Available)
Pre Conference Golf	- \$1,000 (1 Available)
Coffee Cart Sponsor	- P.O.A (2 Available — 1 per day)
Exhibitor	- \$1,000 (6 Available)
Other Options	- P.O.A

## CONTACT DETAILS

Company: \_\_\_\_\_

Name : \_\_\_\_\_

Position: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Total Amount to be invoiced: \_\_\_\_\_ + GST

P/O # \_\_\_\_\_

Payment can be made by direct credit or credit card  
(credit card payments will have an additional 3% charged)

### DECLARATION

My signature below denotes that I agree to be invoiced for the total amount payable and am authorised to make the commitment on behalf of my organisation. I have read the sponsorship and exhibition prospectus. I understand and accept the inclusions and agree to abide by the terms and conditions of participating in this event including ensuring my organisation has adequate public liability insurance to cover its activity at the conference.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## TERMS AND CONDITIONS

All sponsors and exhibitors must agree to the following terms and conditions for sponsoring and/or exhibiting at Plastics New Zealand's (PNZ) 2021 'Positively Plastics' Annual Conference at Rydges Hotel, Wellington which is coordinated and organised by Plastics New Zealand.

### **Bookings**

Confirmation of exhibition space or sponsorship can only be made upon receipt of a completed 'Booking Form' and payment. To secure your sponsorship package or exhibition space, full payment must be made the month following the signing of the contract. All sponsorship opportunities are allocated on a first in, first served basis.

If you have chosen an option that has already sold, you will be contacted to arrange an alternate option acceptable to your organisation.

### **Cancellation**

Cancellation of sponsorship or exhibition space must be received in writing. Cancellations received prior to 1st March 2023 will receive a refund of any monies received less a \$500.00 administration fee. For cancellations received after 1st March 2023 Plastics New Zealand reserves the right to retain all monies received unless a replacement sponsor can be found.

In the event that the PNZ 2021 'Positively Plastics' Annual Conference cannot be held due to acts of God, government, or other events beyond our control, sponsors and exhibitors will receive a proportionate refund of any monies available after fixed costs have been met. Plastics New Zealand will not be responsible for any further costs incurred by sponsors and exhibitors in connection with the event.

### **Liability Insurance**

While every reasonable precaution is taken, the organisers expressly decline responsibility for any loss or damage which may befall the person or property of the exhibitor from any cause whatsoever. Exhibitors/sponsors are advised to take out adequate cover, especially Public Liability insurance. Public Liability insurance **is not** included in the sponsor/exhibitor package cost. Exhibitors may be asked to provide a certificate of cover from their insurer. You, your employees and your contractors must conform to the venue's OH&S, insurance and other regulations and may be accepted or rejected at our/the venue's sole discretion. You are solely responsible for any physical loss or damage to your own property.

Plastics New Zealand cannot accept any liability for death, injury, any loss, cost or expense suffered by any person (including accompanying persons, or partners, or attendant caregivers), if such loss is caused or results from the act, default or omission of any person other than an employee or agent of Plastics New Zealand. In particular, Plastics New Zealand cannot accept any liability for losses suffered by reason of war including threat or war, riots and civil strife, terrorist activity, natural disasters, weather, fire, flood, drought, technical, mechanical or electrical breakdown within any premises visited by exhibitors/sponsors' delegates and/or partners in connection with the PNZ 2023 Annual Conference NZ nor losses suffered by reason of industrial action, governmental action, registrations or technical problems which may affect the services provided in connection with the PNZ 2023 Annual Conference .

Plastics New Zealand is not able to guarantee that speakers or panelists as advertised will appear and reserves the right to alter the program or cancel or change event components or substitute services without notice .

### **Registration**

Admittance to the event or exhibition is strictly by name tag only. To take up any additional conference activities, you must complete a separate relevant form closer to the event. Your application to sponsor or exhibit only entitles you to the stated benefits within your sponsorship package. Additional staff/guests will be denied access to the event or exhibition unless they have completed the relevant registration form. All registrations are transferable in full until 72 hours prior to the welcome event.

## TERMS AND CONDITIONS CONTINUED

### **Artwork and exhibiting**

*The sponsor/exhibitor is responsible for providing artwork, logos and text as relevant by the due dates. Plastics New Zealand takes no responsibility for publishing artwork, logos or text after the due date or in an incorrect format. Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format. No print or web recognition will be given unless payment terms have been met.*

*You have limited licence to exhibit. You may not assign, share, sub-let, or grant licences for the whole or part of the table top display without our prior approval. Plastics New Zealand reserves the right to ask you to remove any display items it deems as unacceptable. You must conduct business only from within the confines of your table top display space. You may not tout, or place any material, outside your table top space causing obstruction of the aisles. You will be responsible for any reasonable costs of the premises should you paint, mark or damage any fixtures or fabric. You must familiarize yourself with the venue's terms and conditions prior to the exhibition date. Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with the organiser.*

### **Privacy statement**

*Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please tick the box*

**I do not** consent to my details being used as stated above  
Name:

*In addition, your name and organisation may be published on the exhibitor and or delegate list which is provided to delegates, other exhibitors and sponsors. If you do not wish your details to be included in this list, please tick the box*

**I do not** consent to my details being used as stated above  
Name:

*Please note that photographs may be taken at Plastics New Zealand's events for use in Plastics New Zealand's publications, websites and social media channels. If you do not wish for your photograph and name to be published by Plastics New Zealand please tick this box:*

**I do not** wish for my name or image to be used  
Name:

*You can contact the Plastics New Zealand in writing to request your photograph and name no longer be used in future publications at any time and Plastics New Zealand will cease their use.*

Contact:

Plastics New Zealand Event Organiser

Kelly Buchanan-Johns

Ph 09 255 5662 ext 1 or 021 655 348

[kelly@plastics.org.nz](mailto:kelly@plastics.org.nz)

[www.plastics.org.nz](http://www.plastics.org.nz)

**Plastics New Zealand Annual Conference**

**4 – 5<sup>th</sup> May 2023**

**Rydges Latimar Christchurch**