



Dear Plastics Industry Colleague,

## **WE NEED YOUR HELP TO ADDRESS ONE OF OUR INDUSTRY'S BIGGEST ISSUES!**

Our customers, the public, and the media are becoming more focussed on the issue of plastic entering waterways and the ocean. Worldwide, the images of plastics filling our oceans are leading to an extremely negative perception of all plastics. Locally our plastics companies are subjected to negative media attention when plastics are found on our beaches and in our oceans.

The reputations of all NZ plastics companies are at stake. We must ensure that our manufacturing, storage and distribution sites are not part of the problem.



*Resin pellets collected from one square metre of an Auckland beach*

# **Operation Clean Sweep**<sup>®</sup>

Plastics NZ has adopted a global plastics industry programme called Operation Clean Sweep. Following this program helps companies to prevent pellets, and other contaminants, from entering our marine environment. Companies also enhance their reputations, both publicly and internally, avoid council fines, and gain greater materials handling efficiency.

Plastics NZ has been offering Members a free Operation Clean Sweep audit worth \$800 per site. The audit identifies risks around raw materials, chemical and oil handling and offers practical solutions. Companies receive Operation Clean Sweep certification once they adopt best practices. To-date 59 NZ plastics companies have completed the audit with 39 attaining certification.

Join these companies in protecting our waterways and take advantage of the following offer from Plastics New Zealand:

***Get a limited time 20% discount.  
Commission an Operation Clean  
Sweep audit through Plastics NZ  
at \$640 +gst per site.***

Act now to protect the reputation of your business and the plastics industry. Contact Plastics NZ on (09) 255 5662 to take advantage of this offer and keep plastics out of our waterways!

**Mark Field**  
***President***



*Pellets floating in a New Zealand harbour*



*Resin pellets at a stormwater outlet below an NZ plastic manufacturing site*



*Stormwater catchpit filters such as this one are an easy, cost-effective solution*



*1.5kg of pellets collected in just 6 weeks from a LittaTrap™ filter device at a small NZ plastic manufacturing site*