**Category 19: Export Template**  **600 Words Total**

**Company Name**

**Contact person**

**Entry Name**

|  |
| --- |
| **Export Category** |
| There is a requirement for those that enter this category to **Confidentially** submit data on export commercial performance. |

|  |
| --- |
| All individual components that make up the product and a complete finished product is required to be submitted. In the event that you cannot supply all of the individual components, relevant diagrams, drawings and photos must be submitted.  **Please Note: If nothing to say in a section then leaving it blank is still valid.**  **If more room is required for any section, please add at the end and clearly show the section it relates to.** |

**(1) Concept, Design and Presentation (10%)**

*This section will be judged on the following areas*

**1.1 Research**

**1.2 Originality**

**1.3 Innovation**

**1.4 Quality of finish**

**1.5 Print**

**1.6 Decoration**

**1.7 Fitness for market/end-use intend**

**(2) Manufacture (10%)**

*This section will be judged on the following areas*

**2.1 Choice of material(s)**

**2.2 Method(s) of manufacture and assembly**

**2.3 Sophistication of tooling/process**

**(3) Export Commercial Performance (40%)**

*This section will be judged on the following areas*

**3.1 Sales Appeal**

**3.2 Commercial Success**

**3.3 Marketing**.

Please note that Export Commercial Performance may include Direct or In-direct enabling sales.

Confidentially submit data on export commercial performance marked to the attention of the "Head Judge".

**(4) New Zealand Design & Development content (30%)**

*This section will be judged on the following areas*

**4.1 Concept**

**4.2 Design**

**4.3 Tooling**

The declaration submitted with the entry **MUST** include details verifying all claims on New Zealand content and authorisation from the owner of the intellectual property.

**(5) Environmental Achievement (10%)**

*This section will be judged on the following areas.*

*Please refer to Page 8 of the Plastics New Zealand Design for the Environment Guidelines*

**5.1 Material Selection**

**5.2 Product Design**

**5.3 Process Design**

**5.4 Communication**

**5.5 Distribution**

**5.6 Reduction of Impacts During Production Use**

**5.7 End of life Options**