**Category: Research & New Innovation Award 600 Words Total**

**Company Name**

**Contact person**

**Entry Name**

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| **Research & New innovation Category** |
| **RESEARCH AND NEW INNOVATION AWARD** is open to New Zealand based organisations or individual developers ofnew innovations in plastic materials and compounds (including biopolymers), plastics processing technology or allied equipment that advances the plastic industry. |

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| **Please use the following as the template for your responses.**Written information should include responses to each of the following criteria (if applicable) and in the same order as these criteria. Please attach diagrams, drawings, photos or other relevant information if appropriate.**Please Note: If nothing to say in a section then leaving it blank is still valid.****If more room is required for any section, please add at the end and clearly show the section it relates to.** |

**New Innovation (60%)**

**Describe the need for, the originality and any associated Intellectual Property\* of the new innovation in plastic materials or technology and the research conducted to develop it.**

**Commercialisation (30%)**

**Describe how the material or technology is being or will be commercialised and its potential for markets and financial success**

**Environmental Achievement (10%)**

**Describe how the material or technology meets environmental needs or incorporates best environmental practice.**

**\*This statement will cover Confidentiality of information and is in the current Entries document**

**Additional proprietary or relevant information which may assist the judges may be provided, on a confidential basis if necessary, to protect market-sensitive information, and marked attention to the head Judge.**

**The Export category requires those that enter this category to Confidentially submit data on export performance. This is a COMPLUSORY requirement for the Export Category.**