

Category: Best Packaging, Consumer or Industrial Product **600 Words Total**

Company Name _____

Contact person _____

Entry Name _____

Chosen Category _____

Product Category (Choose 1)	
1. Best Packaging	- Includes both flexible and rigid consumer, and Industrial inner and outer packaging products
2. Best Consumer	- A product for markets such as domestic products, sports and leisure goods, electronic products, fashion accessories, medical and pharmaceutical devices
3. Best Industrial	- A product or component for further processing or inclusion in a final product for markets such as agriculture, agri-tech, transport, office equipment, medical equipment, engineering subcomponents, safety equipment, building and construction, infrastructure, display and promotion

All individual components that make up the product and a complete finished product is required to be submitted. In the event that you cannot supply all of the individual components, please ensure relevant diagrams, drawings and photos are attached to your submitted template.

Concept, Design, Presentation and Originality **(45%)**

Describe how you identified the product need and the originality and innovation incorporated in the product design.

Consideration could include but is not limited to:

- * Research
- * Innovation
- * Choice of Materials
- * Originality
- * Fitness for Market/Intended End Use
- * Presentation and aesthetics
