## **Category: Best Manufacturing Process & Execution 600 Words Total** Company Name \_\_ Contact person \_\_ Entry Name \_\_ **Best Manufacturing Process & Execution Category** Entrants to show how they have used sound development processes and applied innovative design for manufacture thinking to optimise manufacturing, assembly (where applicable) and logistics and achieve best cost, quality, reliability, time to market and customer satisfaction. All individual components that make up the product and a complete finished product is required to be submitted. In the event that you cannot supply all of the individual components, relevant diagrams, drawings and photos must be submitted. Please use the following as the template for your responses. Written information should include responses to each of the following criteria (if applicable) and in the same order as these criteria. Please attach diagrams, drawings, photos or other relevant information if appropriate. Please Note: If nothing to say in a section then leaving it blank is still valid. If more room is required for any section, please add at the end and clearly show the section it relates to. (20%)**Product Development Process** Describe briefly the development stages and process from the initial product design to commercial manufacture and initiatives to reduce the development time line and control development costs





Product Manufacture	(40%)
Describe specific initiatives to improve manuface efficiencies and costs.	cturing, assembly (where applicable) or distribution
Criteria here includes but is not limited to:	
* Novel manufacturing technologies	* Use of automation
* Tooling innovation	* Quality assurance systems and equipment
* Lean initiatives	* Improved process flow
* Energy Reduction	* Co2 reduction
* Water Reduction	* Reduction in Hazardous Materials



Quality	(15%)
Describe specific initiatives to assure quality conforma failure	



New Zealand Design & Development Content	(15%)
Describe the New Zealand content incorporated in the Design and Developstate the ownership of the Intellectual property.	pment of the product and
<ul> <li>Product Design</li> <li>Tool Design</li> <li>Toolmaking</li> <li>Production validation</li> </ul>	



The declaration submitted with the entry MUST include details verifying all claims on New Zealand content and authorisation from the owner of the intellectual property.

(10%)

Commercial Performance	(10%)
Describe the Commercial and Market success of the product since its launch.	
<ul> <li>* Market/Sales Appeal</li> <li>* Commercial/Financial Success</li> </ul>	

Please note that Export Commercial Performance may include Direct or In-direct enabling sales

