

Category: Best Environmental Product

600 Words Total

Company Name _____

Contact person _____

Entry Name _____

Environmental Product Category

Products that assist the consumer to be more environmentally aware, resource efficient, reduce waste and increase recycling.

All individual components that make up the product and a complete finished product is required to be submitted. In the event that you cannot supply all of the individual components, please ensure relevant diagrams, drawings and photos are attached to your submitted template.

Environmental Achievement

(75%)

Describe how you identified the product/material need, and why it is innovative and better for the environment.

Consideration could include but is not limited to:

- * Research
- * Innovation
- * Raises Environmental Awareness
- * Choice of materials, material reduction, reduction in Hazardous materials
- * Extended life expectancy
- * Improved recyclability
- * Recognition through ecolabelling
- * Energy reduction
- * Water reduction
- * Originality
- * Fitness for Market/intended end use
- * Presentation and aesthetics
- * Improved distribution
- * Increased use of renewable resources
- * End of life options
- * CO2 Reduction
- * Plastic Code Identification

New Zealand Design & Development Content **(15%)**

Describe the New Zealand content incorporated in the Design and Development of the product.

- * Concept
- * Design
- * Tooling
- * Production Systems

The declaration submitted with the entry **MUST** include details verifying all claims on New Zealand content and authorisation from the owner of the intellectual property.

Commercial Performance **(10%)**

Describe the Commercial and Market success of the product since its launch.

- * Market/Sales Appeal
- * Commercial/Financial Success

Please note that Export Commercial Performance may include Direct or In-direct enabling sales