



**Design Awards  
Sponsorship  
Prospectus**

**Plastics New Zealand  
75th Anniversary Conference &  
Industry Design Awards**

**16th — 17th May 2019  
Queenstown, New Zealand**

**Event Organiser: Kelly Buchanan-Johns  
Plastics New Zealand**

**P O Box 76 378, Manukau City 2241, Auckland**

**Phone 09 255 5662 ext 103/ Email [Kelly@plastics.org.nz](mailto:Kelly@plastics.org.nz)/ [www.plastics.org.nz](http://www.plastics.org.nz)**

# Benefits of Sponsorship

As part of a comprehensive and effective marketing plan, your sponsorship of this Plastics New Zealand event will provide positive results. Consider the benefits your organisation can enjoy in supporting the 75th Anniversary Conference & Industry Design Awards.

- Exposure to your targeted national audience via PNZ channels and associated organisations
- Opportunities to network with Industry People during Conference & the Evening Functions
- Recognition through an integrated marketing campaign before and after the event
- Opportunity to raise your business profile within the NZ Industry
- Visibility of your organisations' commitment and support of PNZ and the Industry
- Share valuable insights and latest developments from your company

**We will work together with you to best promote your business**

## Who will be there?

**Estimated Number of Conference & Design Awards Gala Evening Attendees 150+**

**Representing National & International Manufacturing companies, Brand Owners, Raw Material, Tooling & Service Suppliers and Associate Industry Organisations.**

- Managing Directors, Owners, General Managers, Operations Managers of Manufacturing Companies
- Project Managers, Designers, Line Managers, Tool room Managers, Marketing & Business Development Specialists
- Raw Material Suppliers, Sales Managers, Account Managers
- Independent Plastics Industry Consultants
- Brand Owners, Brand Designers, Brand Marketing & Sales People
- Material & Product Research Scientists, Tertiary Institutions, Government organisations, Associate Industry Organisations
- Associate Members providing services to the Plastics Industry — Human Resources, Tooling, Design

# Invitation to Sponsor

Plastics New Zealand warmly invite you to become a Category sponsor of the upcoming 75th Anniversary Conference & Industry Design Awards.

Our Conference venue is the stunning Millennium Hotel in Queenstown situated right in the heart of the action, just minutes from Queenstown central shopping, entertainment and outdoor activities.

A wonderful 2 day Conference Programme of speakers and activities celebrating the past, present and future of plastics is being put together. This will build on the success and momentum of recent years and will include Sector Group meetings.

Being our 75th Anniversary a special highlight of the 2 day event will be the presentation of the Industry Design Awards, at the Anniversary Gala Dinner on **Friday 17th May 2019**.

We are pleased to announce our **Principal Design Awards Sponsor is Ravago NZ Ltd**

Individual Category Sponsorships for the Industry Design Awards are now open. To enable Plastics New Zealand to provide maximum exposure for your investment, commitment for the Category sponsorships opportunities are required **by 5th April 2019**.

Please do not hesitate to contact Kelly Buchanan-Johns at Plastics New Zealand if you require any additional information.

These sponsorships provide premium exposure for your business and will enable Plastics New Zealand to deliver a highly valued superior event.



# Sponsorship Opportunities 2018-2019

## Design Awards Category Naming Rights

Sponsorship applications are confirmed on a first-in-first served basis

- Sponsor one of the named categories (see Below)
- Your company name read out at the awards presentation in association with the category supported
- A representative of your company will make the presentations to the winners of the category you support
- Your company name and logo on all relevant electronic media used on the night
- Your company name and logo published in the Awards book of entries website listings that will be shown from February 2019
- An awards 'In Review' article and photos on the website and next Newsletter with acknowledgement and promotion of the Category Naming Rights Sponsor
- A Conference 'Roundup' article and photos with acknowledgement

## Design Awards Categories

Individual categories available are:

- ◆ **Best Consumer Product —\$1000 + GST**
- ◆ **Best Industrial Product —\$1000 + GST**
- ◆ **Best Environmental Product —\$1000 + GST**
- ◆ **Best Manufacturing Process & Execution —\$2000 + GST**
- ◆ **Best Tool Making Application —\$500 + GST **BOOKED****
- ◆ **Environmental & Energy Award —\$500 + GST **BOOKED****
- ◆ **Export Award—\$500 + GST **BOOKED****
- ◆ **Best Supplier Partnership —\$500 + GST**
- ◆ **Research & New Innovation Award —\$500 + GST**

# Sponsorship Application

By signing this Sponsorship Application Form you are contracted to the indicated category and level of sponsorship which will be invoiced in the month of the signed contract, due for payment the following month.

You confirm that you have read and agree to the terms of the Sponsorship prospectus and understand that sponsorship applications are confirmed on a first-in-first served basis.

1. Key Event Sponsorship Conference Only— \$5000 + GST **BOOKED**
2. Key Event Sponsorship Design Awards Only — \$5000 + GST **BOOKED**
3. Conference Thursday Evening Dinner Sponsorship—\$2500 + GST **BOOKED**
4. Conference AGM Prize Sponsorship—\$1000 + GST **BOOKED**
5. Conference Golf Sponsorship—\$1000 + GST (+ Food & Drink additional) **BOOKED**
6. Selected Speaker Sponsorships—TBA (Please contact Kelly or Ken to discuss)
7. Conference Lanyards—\$750 + GST **BOOKED**
8. Conference Delegate Bags—TBA (Please contact Kelly or Ken to discuss) **BOOKED**

## Conference Catering Options

- Thursday Morning Tea—\$500 + GST **BOOKED**
- Thursday Lunch—\$1000 + GST **BOOKED**
- Thursday Afternoon Tea—\$500 + GST **BOOKED**

## Conference Catering Options

- Friday Morning Tea—\$500 + GST **BOOKED**
- Friday Lunch—\$1000 + GST **BOOKED**
- Friday Afternoon Tea— \$500 + GST **BOOKED**

## Design Awards Sponsorship Categories

- Best Consumer Product \$1000+ GST
- Best Industrial Product \$1000 + GST
- Best Environmental Product \$1000 + GST
- Best Manufacturing Process & Execution  
\$2000 + GST

- Best Toolmaking Application \$500 + GST **BOOKED**
- Environmental & Energy Achievement \$500 + GST **BOOKED**
- Export Award \$500 + GST **BOOKED**
- Best Supplier Partnership \$500 + GST
- Research and New Innovation Award 500+ GST

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Company Name:

Order Number:

Telephone:

Email:

I accept the terms and Conditions as stated in this document:

Contact Name:

Position

Signature:

Date: