

2016 New Zealand Plastics Industry

Design Awards

PLASTICS NZ
NEW ZEALAND'S INDUSTRY ASSOCIATION

& Gala Dinner
23 September 2016
Ellerslie Events Centre



Showcase your ICE skills at this years Awards

It's time to prepare your entries
and reveal your true capabilities

Entries close **15 July 2016**

NOW



Plastics Industry Design Awards

The New Zealand Plastics Industry Awards acknowledge and promote excellence in the creation, design, production, manufacture, and marketing of plastic products or components. These Biennial Awards are an opportunity to showcase an industry; renowned for its innovation and entrepreneurial ability and we invite those outside our membership to enter.

Entries are judged not only on concept, design, commercial performance and export potential, but to an increasing extent, on sustainable design and manufacturing practices considering the full life cycle of products. All entries will be displayed at an Industry Showcase Evening and Gala Dinner on Friday 23rd September 2016.

Eligibility to Enter

We welcome entries from any individual or company associated with the New Zealand Plastics Industry. This can include toolmakers, designers, corporate suppliers, research agencies and manufacturers. All entrants **MUST** submit written authorisation from the owner of the product on the official entry form.

Team Recognition: We offer you the opportunity to recognise the teamwork involved in the development of your product/component and ask that you list the names of the companies involved on the entry form. These will be used on your entry page in the Design Awards Book.

The Awards

Products will be judged prior to being displayed, to ensure impartiality. Awards may be made in up to three levels (Gold, Silver and Bronze) in each category, with multiple awards available at any one level in each category should the Judges so determine. The Judges may also decide not to make awards, or to make awards at only some levels in any category. The Judges, may decide that one product entered in multiple categories may receive only one award. In this case the award to be made will be the highest of those made in all the categories in which the product was entered.

All Category winners will be presented with framed Certificates, with additional certificates for those nominated as part of the team. Extra certificates are able to be ordered for other parties at a minimal cost.

Official Function and Announcement of Award Winners

The New Zealand Plastic Industry Awards will be presented and all entries displayed at an Industry Showcase Evening and Gala Dinner, on Friday 23rd September 2016 in Auckland.

We invite all Members of the Industry to attend this evening which will include entertainment and a special guest speaker. Invitations will follow the closing of entries with priority seating for entrants and their invited guests.

During the presentation of Awards all category entrants will be mentioned with their Company Name and Product shown on the display screens. Bronze and Silver Winners will be announced and shown on the display screens. Gold Winners **ONLY** will come up to the stage to receive their award and will be allowed approximately 2 minutes to speak. Bronze and Silver Award Winners will be presented with their Awards afterwards at their stands so official photographs can be taken.

Publicity for both the award winners and the entries will concentrate on publications aimed at particular market segments and will aim to publicise all entries. In addition, news releases on the entries and Award winners will be provided to daily media at the time of the Awards' announcement.

Plastics New Zealand reserves the right to publish details, photographs of the Awards and names of the winners. If requested specific proprietary details concerning a winning entry will be kept confidential.

Display Arrangements

Products will be judged prior to being displayed, to ensure impartiality. The entry fees cover award expenses, standard header boards, display mounting and lighting for display on the evening, printed colour presentation copy of your entry page in the design awards book. Entrants may supply their own display material or signs to supplement the services of the display company. However these must be kept to a manageable size for ease of handling and freighting costs. (a maximum of 1m²) All products and display materials should be delivered in the first instance to Displayways.

Entry fees do not, however, cover return freighting of entries or insurance. If you require your product returned please indicate on the entry form. The display company will invoice companies directly for freighting the latter. Companies may liaise directly with the display company, to make alternative arrangements or if additional display material is required Contact Displayways NZ Ltd, 24L Alright Place Mt Wellington Ph: (09) 574 6574 xt 203, Fax: (09) 574 6575, Email c.corallo@displayways.co.nz (Cristina Corallo).

Entry Categories

Please Note: Each product can only be entered in **ONE PRODUCT** and **ONE PROCESS** category and as many of the other categories as applicable.

PRODUCTS CATEGORY

- 1. Food/beverage** processing, packaging, dispensing, merchandising, promotion, display
- 2. Primary** agricultural, horticultural, packaging, display
- 3. Industrial** products to be further processed, components, packaging, display, promotion
- 4. Building** pipes, profiles, fixtures, fittings, building components
- 5. Consumer Products** products sold to consumer including appliances, bathroom/kitchenware packaging, display
- 6. Personal Care** products, components, packaging, display
- 7. Environmental** Products that assist the consumer to be more environmentally aware, resource efficient, reduce waste and increase recycling

PROCESSES CATEGORY

- 8. Injection Moulding** 8i: Conventional Injection Moulding
8ii. Co-Moulded Injection Moulding
- 9. Blow Moulding** (including injection - blow moulding, Stretch - blowmoulding)
- 10. Films and Laminations**
- 11. Extrusion** (other than film)
- 12. Fabrication**
- 13. Thermoforming**
- 14. Compounding / Material Development** (Includes NZ Based Bio Polymer development)
- 15. Recycling**
- 16. Rotational Moulding**
- 17. Foams** (including EPS)

OTHERS CATEGORY

- 18. Environmental & Energy Achievement** - *Systems, processes or company actions*
- 19. Export** - *includes direct or indirect export (Compulsory Requirement of Export Data)*
- 20. Tool Making**

PLASTICS NEW ZEALAND SUPREME AWARD

Plastics New Zealand Members only.

Provided they fall clearly into one of the listed categories, both finished products and componentry will qualify for entry

CONDITIONS OF ENTRY

- Brand names of plastics materials must NOT be stated. Use generic names only.
- Entries close at **5.00pm Friday 15th of JULY 2016**. Plastics New Zealand reserves the right to adhere rigidly to this requirement in view of space limitations at the venue and deadlines for the publicity programme.
- Entries are open to any individual or company associated with the New Zealand Plastics Industry, with the exception of the Plastics New Zealand Supreme Award which only current members of Plastics New Zealand can win. This award will be decided by the judging panel, from among the entries (No separate or additional entry is required to be made by participating companies for the Supreme Award.).
- An entry fee for Plastics New Zealand Members of \$450 + GST is payable for **EACH PRODUCT ENTRY** from a company. Non Members entry fee is \$800 + GST. (Please note that each product can only be entered in one Product and one Process category, and as many of the Other Categories as applicable).
- There is no limit to the number of entries which may be submitted by any one individual or company. Any product previously exhibited may be re-entered providing it has not previously won an Award.
Exception: Any product (that may or may not have previously won awards) that has been commercialised in the last 3 years (and has not previously entered the Export Category), may be entered into the Export Category.
- Additional proprietary or relevant information which may assist the judges may be provided, on a **confidential** basis if necessary, to protect market-sensitive information, and marked attention to the Head Judge. The Export Category requires those that enter this category to **Confidentially** submit data on export commercial performance. This is a **COMPULSORY** requirement for the Export Category.
- Signed consent **MUST** be sought from the product owner, confirming that all details and statements are correct. Where agencies or companies outside the entering company have contributed to production (or to design, marketing, tooling, printing etc.) then the entering company **MUST** acknowledge these agencies/companies. For non-proprietary products, customer acknowledgement and endorsement of the entry must be made. Plastics New Zealand will acknowledge all parties indicated on the entry form of awards winners.
- All entries (excluding Category 20) shall be, or shall have been, involved in or related to significant commercial production.

Please note:

Information contained within the entry form may be used in preparation of material for press release, results and awards brochure and Plastics New Zealand will not accept responsibility for inaccurate or misleading information issued when using this information

Official Entry Form

ONE ENTRY PER PRODUCT / Deadline: 15 July 2016

Product & copy of entry form: A copy of the entry form and any products being entered should be sent direct to: Displayways, 24L Alright Place, Mt Wellington, Auckland. **TO ARRIVE NO LATER THAN 5.00pm Friday 15th July 2016 Attn: Cristina Corallo "Plastics NZ."**

The original entry form, payment details and supporting statements should be sent to Plastics NZ PO Box 76378 Manukau City. (Copies of the statements and a photo of the product should also be e-mailed to info@plastics.org.nz).

Entry Details

Name of Product:

Competition categories entered:

(Each product entered is limited to one product and one process category)

Entrant Details

Company Name:

Street address:

Postal address:

Name of Company contact:

Contact Phone number:

Fax number:

Email:

How many parcels have been sent?:

Do you require your parcel/products returned?

 Yes No

(please tick one)

We/I hereby certify that all claims made in the written statement accompanying the product are true and correct and can be validated to the judges on request.

Print name:

Signed:

Position:

Date:

Design Awards Book Acknowledgments

Please list the partners involved in the design/product that will be included in the formal Design Awards Booklet (Please write company names in full.)

Product / Brand Owner:

Designer:

Tool Designer:

Tool Manufacturer:

Raw Material Supplier:

Manufacturer:

Other:

Product / Brand Owner must authorise entry

As a senior representative of the product / brand owner I authorise the entrant to enter this named product in the 2016 Plastics Industry Design Awards

Brand Owner Name

Senior Representative Name:

Signed:

Position:

Date:

(must be senior company executive)

Entry Supporting Details

NOTE: It is compulsory to use the PNZ templates

Displayways Checklist:

Yes I have supplied the following information:

- Product** – Provided in a form so that judges can view all of its features. ie All separate components and a complete assembled product.
- Presentation** – instructions or diagrams and other display materials/ copy for exhibiting your product at the Gala Evening.
- List of all materials** (entry components and display materials) that have been provided.
- Copy of Entry Form** – Signed & certified.
- Copy of 600 Word Summary** – for judging purposes.
- Copy of 75 word Summary** – for insertion into our presentation booklet.

Plastics New Zealand Checklist:

Yes I have supplied the following information:

- Original Entry Form** – Signed & certified by Company entrant **AND** Proprietor/Brand Owner and posted to PNZ.
- 600 Word Summary** – for judging purposes. (Templates have been provided) – Statement that describes the use and function of the entry, as it relates to the judging criteria, emailed to info@plastics.org.nz + Printed copy in with your posted original Entry Form.
- 75 word Summary** – for insertion into our presentation booklet, emailed to info@plastics.org.nz + Printed copy in with your posted original Entry Form.
- Photograph of Product** – Photos must be Hi Resolution, 300 dpi Minimum, in a jpeg or editable pdf format, emailed to info@plastics.org.nz or sent on cd.
- Payment for Entry**

Entry Fee

Members of Plastics New Zealand:

A fee of \$450-00 (plus GST) is payable for each product entered in accordance with the conditions of entry

Non Members

A fee of \$800-00 (plus GST) is payable for each product entered in accordance with the conditions of entry

Confidentiality

Any information considered confidential by the entrants should be appropriately marked attention to the Head Judge.

Judging Criteria

- The Plastics New Zealand National Executive will appoint the judges.
- To ensure impartiality, judges will **only** assess the Products entered and the 600 word supporting statements that use the provided templates. Products **MUST** be submitted as individual components **AND** as a completed finished product.
- The judges, in making their final assessment, will be required to take into account the guidelines below for the various categories. The relevant Codes and Initiatives can be viewed on www.plastics.org.nz
- Templates are provided and use is **COMPULSORY** to ensure that the correct type of information is provided to ensure that the products are judged correctly on their merits.
- Highest value in each category is highlighted and requires most input.

Product/Componentry Criteria Categories 1- 6

Concept, Design, Presentation and Originality.....	45%
Manufacture	20%
Commercial Performance.....	10%
New Zealand Design & Development Content	15%
Environmental Achievement	10%

Product/Componentry Criteria Category 7

Environmental Achievement	75%
Commercial Performance.....	10%
New Zealand Design & Development Content	15%

Processing Criteria (Innovation Design & Development) Categories 8 – 17

Product - Design Sophistication.....	10%
Tooling - Design, Construction and Manufacture Sophistication.....	30%
Production Materials and Process Sophistication	30%
Product Finish and Presentation.....	10%
New Zealand Content	10%
Environmental Achievement	10%

OTHER CATEGORY

Environmental & Energy Achievement Criteria Category 18

- Describe the systems, process or company action... **15%**
 Demonstration of responsibility for system, process or company action including:
- Design brief, strategy or plan
 - Company involvement
 - Analysis of the system, process or company environmental profile
 - Verified efficiency gains
 - Incorporation into company philosophy and continual improvement
 - Monitoring & Review
 - Compliance with relevant Industry Codes of Practice and Best Practice Guidelines
 - Internal and external benefits
- New Zealand Design & Development Content

Export Criteria Category 19 (includes direct and indirect exports)

There is a requirement for those that enter this category to Confidentially submit data on export commercial performance

Concept, Design and Presentation.....	10%
Manufacture	10%
Export Commercial Performance	40%
New Zealand Design & Development content.....	30%
Environmental Achievement	10%

Tool Making Criteria Category 20

Photographs and tool drawings are required to be supplied

Tooling Design.....	30%
Tooling Manufacture & Construction	30%
New Zealand Design & Construction Content.....	30%
Environmental Achievement	10%

Plastics New Zealand Supreme Award

To be awarded to a Plastics New Zealand Member category winner, that the Judges select as the most outstanding. Note no separate or additional entry is required for this Award

Criteria Definitions

Concept, Design, Presentation and Originality

Including research, originality, innovation, quality of finish, print, decoration, fitness for market/end-use intended.

Manufacture

Choice of material(s), method(s) of manufacture and assembly, sophistication of tooling/process/finishing.

Commercial Performance

Includes sales appeal, commercial success, and marketing. Export commercial performance may include direct or indirect enabling sales of the plastics product.

New Zealand Design & Development Content

Includes concept, design, tooling, etc. The declaration submitted with the entry **MUST** include details verifying all claims on New Zealand content and authorisation from the owner of the intellectual property.

Environmental Achievement

Demonstrates that an aspect of design, manufacture, use, recovery or disposal has incorporated excellent environmental awareness. Plastics New Zealand Design for the Environment Guidelines, Codes of Practice and any other relevant best practice guidelines.