



Sponsorship Prospectus

**Plastics New Zealand
75th Anniversary Conference &
Industry Design Awards**

**16th — 17th May 2019
Queenstown, New Zealand**

**Event Organiser: Kelly Buchanan-Johns
Plastics New Zealand**

P O Box 76 378, Manukau City 2241, Auckland

Phone 09 255 5662 ext 103/ Email Kelly@plastics.org.nz/ www.plastics.org.nz

Benefits of Sponsorship

As part of a comprehensive and effective marketing plan, your sponsorship of this Plastics New Zealand event will provide positive results. Consider the benefits your organisation can enjoy in supporting the 75th Anniversary Conference & Industry Design Awards.

- Exposure to your targeted national audience via PNZ channels and associated organisations
- Opportunities to network with Industry People during Conference & the Evening Functions
- Recognition through an integrated marketing campaign before and after the event
- Opportunity to raise your business profile within the NZ Industry
- Visibility of your organisations' commitment and support of PNZ and the Industry
- Share valuable insights and latest developments from your company

We will work together with you to best promote your business

Who will be there?

Estimated Number of Conference & Design Awards Gala Evening Attendees 150+

Representing National & International Manufacturing companies, Brand Owners, Raw Material, Tooling & Service Suppliers and Associate Industry Organisations.

- Managing Directors, Owners, General Managers, Operations Managers of Manufacturing Companies
- Project Managers, Designers, Line Managers, Tool room Managers, Marketing & Business Development Specialists
- Raw Material Suppliers, Sales Managers, Account Managers
- Independent Plastics Industry Consultants
- Brand Owners, Brand Designers, Brand Marketing & Sales People
- Material & Product Research Scientists, Tertiary Institutions, Government organisations, Associate Industry Organisations
- Associate Members providing services to the Plastics Industry — Human Resources, Tooling, Design

Invitation to Sponsor

Plastics New Zealand warmly invite you to become a sponsor of the upcoming 75th Anniversary Conference & Industry Design Awards.

Our Conference venue is the stunning Millennium Hotel in Queenstown situated right in the heart of the action, just minutes from Queenstown central shopping, entertainment and outdoor activities.

A wonderful 2 day Conference Programme of speakers and activities celebrating the past, present and future of plastics is being put together. This will build on the success and momentum of recent years and will include Sector Group meetings.

Being our 75th Anniversary a special highlight of the 2 day event will be the presentation of the Industry Design Awards, at the Anniversary Gala Dinner on Friday 17th May.

Key sponsorship opportunities outlined in the prospectus include an enhanced value added Major Key Overall Event Sponsor, Conference or Design Awards Sponsor, Conference Golf Sponsor and the Conference Prize Sponsor, along with Individual Category Sponsorships for the Design Awards. To enable Plastics New Zealand to provide maximum exposure for your investment, commitment for the Event & Category sponsorships opportunities are required **by 28th November 2018**.

Please do not hesitate to contact Kelly Buchanan-Johns at Plastics New Zealand if you require any additional information.

These sponsorships provide premium exposure for your business and will enable Plastics New Zealand to deliver a highly valued superior event.



Sponsorship Opportunities 2018-2019

Sponsorship applications are confirmed on a first-in-first served basis

Major Key Event Sponsorship

— Conference & Design Awards \$10,000 + GST

(Option could be split between 2 companies if agreeable)

- Company Name/Logo on all Conference & Awards printed and electronic material including Conference & Design Award EDM's, Registration forms, Programmes, Annual Reports Award Certificates, PNZ Presentations
- Verbal acknowledgments during event of sponsorship
- Company logo and web link on Website Design Awards & Conference Pages
- The right to position Company banners and promotional Material strategically in the room while the Conference Plenary Sessions & Design Awards Evening are occurring
- A promotional video of up to 5 minutes that can be screened at the beginning of Conference each day
- A complimentary trade exhibit stand
- A Conference speaking Slot of 30 minutes to promote the company, its products and its technical and innovative capabilities
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- An up to 10 minute speaking and/or promotional video slot at the opening of the Awards event
- The presentation of Awards to successful companies and a photo opportunity
- 2 Complimentary Conference Registrations which includes 2 seats at the Awards Evening Head Table
- An awards 'In Review' article and photos on the website and next Newsletter with acknowledgement and promotion of the Key Event Sponsor



Sponsorship Opportunities 2018-2019

Sponsorship applications are confirmed on a first-in-first served basis

Design Awards Key Event Sponsorship — \$5000 + GST

Only Available if Major Key Event option is not taken

- Company Name/Logo on all Awards printed and electronic material including EDM's, Entry forms, Website pages, Dinner registration forms, certificates, PNZ Presentations
- Verbal acknowledgments during event of sponsorship
- Company logo and web link on Website Design Awards Pages
- The right to position Company banners and promotional Material strategically in the room while the Awards Evening is in session
- An up to 10 minute speaking and/or promotional video slot at the opening of the Awards event
- The presentation of Awards to successful companies and a photo opportunity
- 2 Complimentary seats at the Awards Evening Head Table
- An awards 'In Review" article and photos on the website and next Newsletter with acknowledgement and promotion of the Key Event Sponsor

Conference Key Event Sponsorship — \$5000 + GST

Only Available if Major Key Event option is not taken

- Company Name/Logo on all Conference Materials - printed and electronic versions including Conference EDM's, flyers, registration forms, programs, Annual reports, PNZ Presentations
- Verbal acknowledgments during conference of sponsorship
- Company logo and web link on Website Conference Pages
- The right to position Company banners and promotional Material strategically in the Conference room while the Conference is in session
- A promotional video of up to 5 minutes that can be screened at the beginning of Conference each day
- A Conference speaking Slot of 30 minutes to promote the company, its products and its technical and innovative capabilities
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- A Conference 'Roundup" article and photos with acknowledgement and promotion of the Key Event Sponsor on the website and in the newsletter
- A complimentary trade exhibit stand

Sponsorship Opportunities 2018-2019

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Conference Dinner - Thursday 16th May —\$2500 + GST

- The Thursday Conference Dinner sponsor will be provided a 'clean stadia' during the time of the Dinner
- Non Audio Promotional Material can be used on the night eg Banners, Flags,
- Thursday Conference Dinner sponsors name will be printed on the Menus
- Company logo and web link on Website Conference Pages
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- A Conference 'Roundup' article and photos with acknowledgement

Conference Selected Keynote Speaker Sponsorships - \$TBA

Please contact Kelly or Ken directly to discuss

- Recognition as the Keynote Speaker Sponsor
- A 3 minute opportunity to welcome and introduce the Keynote Speaker and introduce your organisation to the conference.
- Company Name in Conference programme
- Name/Brand in communications to the industry prior to and after the event
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Verbal acknowledgments during conference of sponsorship
- Company logo and web link on relevant Website Conference Pages
- A Conference 'Roundup' article and photos with acknowledgement

Sponsorship Opportunities 2018-2019

Conference AGM Prize - \$1000 + GST

- Sponsorship of the Conference Prize draw to the value of \$1000.00.
- Invitation to the stage to undertake the Prize draw
- Company name/logo in conference programme and on display during AGM and the Prize Draw at the end of Conference
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Verbal acknowledgments during conference of sponsorship
- Company logo and web link on relevant Website Conference Pages
- Name/Brand in communications to the Industry prior to and after the event



Conference Golf —\$1000 + GST + Food & Beverage

(Food & Beverage cost additional)

- Naming Rights on all printed and electronic material including Conference registration and acknowledgement in Conference program
- Present the prizes to the prize winners
- Exposure to key Customers
- Verbal acknowledgments during conference of sponsorship
- The right to position Company Banners and Promotional Material strategically at the Golf Venue
- Acknowledgement in the in the newsletter with results and photos
- Company logo and web link on relevant Website Conference Pages

Sponsorship Opportunities 2018-2019

Catering Options

Lunch —\$1000 + GST (2 Available)

- Host a lunch, providing you with an opportunity to circulate with attendees
- Company Name in Conference programme and on Display during catering break
- Name/Brand in communications to the industry prior to and after the event
- Opportunity to display Marketing materials—Banners, brochures etc
- Verbal acknowledgments during conference of sponsorship
- Company logo and web link on relevant Website Conference Pages

Morning Tea/ Afternoon Tea - \$500 + GST

(2 M/T, 2 A/T Available)

Or why not sponsor all four breaks for regular exposure across the two days

- Host a Morning or Afternoon tea providing you with an opportunity to circulate with attendees
- Company Name in Conference programme and on Display during catering break
- Name/Brand in communications to the industry prior to and after the event
- Opportunity to display Marketing materials—Banners, brochures etc
- Verbal acknowledgments during conference of sponsorship
- Company logo and web link on relevant Website Conference Pages



Sponsorship Opportunities 2018-2019

Other Options



Lanyard Sponsor —\$750 + GST

- Exposure to Delegates across both days of conference with logo branding on name tag lanyards
- Company Name in Conference programme
- Name/Brand in communications to the industry prior to and after the event
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Verbal acknowledgments during conference of sponsorship
- Company logo and web link on relevant Website Conference Pages

Delegate Conference Bags - TBA + GST

- Have your logo displayed alongside the conference logo on the delegates bags. A good selection could last for years
- Company Name in Conference programme
- Name/Brand in communications to the industry prior to and after the event
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Verbal acknowledgments during conference of sponsorship
- Company logo and web link on relevant Website Conference Pages

Other Opportunities - TBA + GST

Please contact Kelly or Ken directly to discuss other opportunities that may best suit your business

Sponsorship Opportunities 2018-2019

Design Awards Category Naming Rights

Sponsorship applications are confirmed on a first-in-first served basis

- Sponsor one of the named categories (see Below)
- Your company name read out at the awards presentation in association with the category supported
- A representative of your company will make the presentations to the winners of the category you support
- Your company name and logo on all relevant electronic media used on the night
- Your company name and logo published in the Awards book of entries website listings that will be shown from February 2019
- An awards 'In Review' article and photos on the website and next Newsletter with acknowledgement and promotion of the Category Naming Rights Sponsor
- A Conference 'Roundup' article and photos with acknowledgement

Design Awards Categories

Will be released shortly

Sponsorship Application

By signing this Sponsorship Application Form you are contracted to the indicated category and level of sponsorship which will be invoiced in the month of the signed contract, due for payment the following month.

You confirm that you have read and agree to the terms of the Sponsorship prospectus and understand that sponsorship applications are confirmed on a first-in-first served basis.

1. Key Event Sponsorship Conference & Design Awards— \$10,000 + GST
2. Key Event Sponsorship Conference Only— \$5000 + GST (only available if option 1 not taken)
3. Key Event Sponsorship Design Awards Only — \$5000 + GST (only available if option 1 not taken)
4. Conference Thursday Evening Dinner Sponsorship—\$2500 + GST
5. Conference AGM Prize Sponsorship—\$1000 + GST
6. Conference Golf Sponsorship—\$1000 + GST (+ Food & Drink additional)
7. Selected Speaker Sponsorships—TBA (Please contact Kelly or Ken to discuss)
8. Conference Lanyards—\$750 + GST
9. Conference Delegate Bags—TBA (Please contact Kelly or Ken to discuss)

Conference Catering Options

- Thursday Morning Tea—\$500 + GST
- Thursday Lunch—\$1000 + GST
- Thursday Afternoon Tea—\$500 + GST

Conference Catering Options

- Friday Morning Tea—\$500 + GST
- Friday Lunch—\$1000 + GST
- Friday Afternoon Tea— \$500 + GST

Design Awards Sponsorship Categories

Will be released shortly

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Company Name:

Order Number:

Telephone:

Email:

I accept the terms and Conditions as stated in this document:

Contact Name:

Position

Signature:

Date: