


# Sponsorship Prospectus

**2018 Plastics New Zealand Annual Conference  
17th & 18th May 2018  
Novotel Rotorua Lakeside  
Rotorua, New Zealand**



**Conference Organiser: Kelly Buchanan-Johns  
Plastics New Zealand  
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[www.plastics.org.nz](http://www.plastics.org.nz)**

# Invitation to Sponsor

Plastics New Zealand and the Waikato Branch as your Conference hosts, warmly invite you to become a sponsor of the upcoming 2018 Plastics New Zealand Annual Conference.

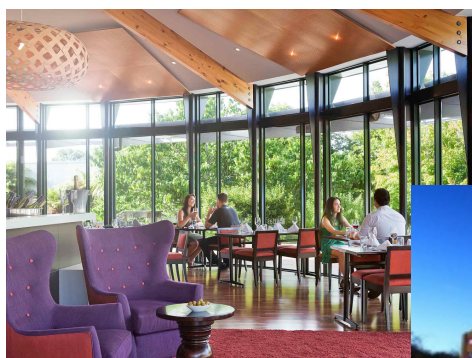
The Waikato Branch are assembling a wonderful Programme of speakers and activities based around the theme of "Collaboration for Success". This will build on the success and momentum of recent years and will include an event in partnership with SCION.

Our venue is the Novotel Rotorua Lakeside, situated in the heart of the city, chosen for its fabulous location, ambience and amenities, right on the doorstep of the famous 'Eat Street'.

Key sponsorship opportunities outlined in the prospectus include an enhanced value added Principal Event Sponsor, Gala Dinner Sponsor, Conference Golf Sponsor and the Conference Prize Sponsor. To enable Plastics New Zealand to provide maximum exposure for your investment, commitments for **key sponsorship opportunities are required by 30th January 2018.**

Please do not hesitate to contact Kelly Buchanan-Johns at Plastics New Zealand if you require any additional information.

These sponsorships provide premium exposure for your business and will enable Plastics New Zealand to deliver a highly valued superior event.



# Benefits of Sponsorship

As part of a comprehensive and effective marketing plan, sponsorship can provide positive results. Consider the benefits your organisation can enjoy in supporting this conference:

- Exposure to your targeted national audience
- Opportunities to network with delegates throughout the event
- Recognition through an integrated marketing campaign before and after the event
- Opportunity to raise your business profile
- Acknowledgement of your organisations' commitment and support of PNZ and the Industry
- Share valuable insights and latest developments from your company

**We will work together with you to best promote your business**

## Who will be there?

**Estimated Number of Delegates 120+ Partners 30+**  
**Representing Manufacturing companies, Raw Material, Tooling & Service suppliers and Associate Industry Organisations**

- Managing Directors, Owners, General Managers, Operations Managers of Manufacturing Companies
- Human Resources & Training Specialists, Line Managers, Tool room Managers, Marketing & Business Development Specialists
- Raw Material Suppliers, Sales Managers, Account Managers
- Affiliates, Emerging Professional Programme participants
- Material & Product Research Scientists, Tertiary Institutions
- Independent Plastics Industry Consultants
- Associate Members providing services to the Plastics Industry — Human Resources, Tooling, Design

# Sponsorship Opportunities

Sponsorship applications are confirmed on a first-in-first served basis

## Principal Event Sponsorship — \$5000.00 + GST **BOOKED**

(Option could be split between 2 companies if agreeable)

- Company Name/Logo on all Conference Materials - printed and electronic versions including Conference EDM's, flyers, registration forms, programs, Annual reports, PNZ Presentations
- Verbal acknowledgments during conference of sponsorship
- Company logo and web link on Website Conference Pages
- The right to position Company banners and promotional Material strategically in the Conference room while the Conference is in session
- A promotional video of up to 5 minutes that can be screened at the beginning of Conference each day
- A Conference speaking Slot of 30 minutes to promote the company, its products and its technical and innovative capabilities
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- A Conference 'Roundup' article and photos with acknowledgement and promotion of the Naming Rights Sponsor

## Conference Gala Dinner - Friday 18th—\$2500.00 + GST **BOOKED**

- The Gala Dinner sponsor will be provided a 'clean stadia' during the time of the Gala Dinner
- Non Audio Promotional Material can be used on the night eg Banners, Flags,
- Gala Dinner sponsors name will be printed on the Menu
- Verbal acknowledgments during conference of sponsorship
- Company logo and web link on Website Conference Pages
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- A Conference 'Roundup' article and photos with acknowledgement

# Sponsorship Opportunities

## Conference Prize - \$1000.00 + GST **BOOKED**

- Sponsorship of the Conference Prize draw to the value of \$1000.00.
- Company name/logo in conference programme and on display during AGM and the Prize Draw at the end of Conference
- Verbal acknowledgments during conference of sponsorship
- Name/Brand in communications to the Industry prior to and after the event
- Invitation to the stage to undertake the Prize draw
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Company logo and web link on relevant Website Conference Pages



## Conference Golf —\$1000.00 + GST + Food & Beverage **BOOKED**

### (Food & Beverage cost additional)

- Naming Rights on all printed and electronic material including Conference registration and acknowledgement in Conference program
- Exposure to key Customers
- The right to position Company Banners and Promotional Material strategically at the Golf Venue
- Present the prizes to the prize winners
- Verbal acknowledgments during conference of sponsorship
- Acknowledgement in the in the newsletter with results and photos
- Company logo and web link on relevant Website Conference Pages

# Sponsorship Opportunities

## Selected Speaker Sponsorships - \$TBA

Please contact Kelly or Ken directly to discuss

- Company Name in Conference programme and on Display during catering break
- Name/Brand in communications to the industry prior to and after the event
- Verbal acknowledgments during conference of sponsorship
- Company logo and web link on relevant Website Conference Pages

## Catering Options

### Morning Tea/ Afternoon Tea - \$500.00 + GST (2 M/T, A/T **1 BOOKED, 1 Available**)

- Host a Morning or Afternoon tea providing you with an opportunity to circulate with attendees
- Company Name in Conference programme and on Display during catering break
- Name/Brand in communications to the industry prior to and after the event
- Opportunity to display Marketing materials—Banners, brochures etc
- Verbal acknowledgments during conference of sponsorship
- Company logo and web link on relevant Website Conference Pages

### Lunch —\$1000.00 + GST ( 2 Available)

- Host a lunch, providing you with an opportunity to circulate with attendees
- Company Name in Conference programme and on Display during catering break
- Name/Brand in communications to the industry prior to and after the event
- Opportunity to display Marketing materials—Banners, brochures etc
- Verbal acknowledgments during conference of sponsorship
- Company logo and web link on relevant Website Conference Pages

# Sponsorship Application

By signing this Sponsorship Application Form you are contracted to the indicated category and level of sponsorship which will be invoiced.

You confirm that you have read and agree to the terms of the Sponsorship prospectus and understand that sponsorship applications are confirmed on a first-in-first served basis.

Principal Events Sponsorship— \$5000.00 + GST **BOOKED**

Conference Gala Dinner Sponsorship—\$2500.00 + GST **BOOKED**

Conference Prize Sponsorship—\$1000.00 + GST **BOOKED**

Conference Golf Sponsorship—\$1000.00 + GST (+ Food & Drink additional) **BOOKED**

Selected Speaker Sponsorships—TBA (Please contact Kelly or Ken to discuss)

Thursday Networking Event - \$2500.00 + GST **BOOKED**

*Catering Options*

Thursday Morning Tea—\$500.00+ GST

Thursday Lunch—\$1000.00 + GST

Thursday Afternoon Tea—\$500.00 + GST

Friday Morning Tea—\$500.00 + GST

Friday Lunch—\$1000.00 + GST

Friday Afternoon Tea— \$500.00 + GST **BOOKED**

On completion of your form please sign , scan and return to [kelly@plastics.org.nz](mailto:kelly@plastics.org.nz)

Please note that prices quoted are in New Zealand dollars and are GST exclusive

Company Name:

Order Number:

Postal Address:

Telephone:

Email:

I accept the terms and Conditions as stated in this document:

Contact Name:

Position:

Date:

Signature: